

**Borough of Emmaus Reverse Halloween Parade**  
**Saturday October 31, 2020 from 6:30-9pm**  
**Emmaus Community Park; entrance at S 14<sup>th</sup> St & Shimerville Rd**

**Float/Display Guidelines**

-Any group can register a float including but not limited to non-profit and civic organizations, businesses, families, community groups, etc.

-A non-refundable \$25 registration fee for each float is due with application; cash, and checks accepted; payments can be *sent* to Emmaus Main Street Partners (EMSP) 191 Main St Suite 205 Emmaus PA 18049. *Checks should be made out to Borough of Emmaus* but will still be sent to EMSP to collect.

-Floats will be stationary for the event while attendees drive through; you can build/set up your display in the park itself or on a trailer/float and then park the trailer/float in the space for the event

-Float applications are due by **Friday October 23, 2020 at 5pm**

-Displays are expected to reflect the Halloween theme; the parade is about community, not a group or their specific cause

\*More logistical details will follow after your application is submitted\*

----- **Float Application** -----

**Organization:** \_\_\_\_\_

**Circle one of the following float categories:**

Commercial Business      Family/Independent Group      Non-profit/Organization

**Select display type:**      Float      Park Set Up

**Primary Event Contact's Information**

**Name:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Size of unit:** \_\_\_\_\_

\*We need to know the **length** and **width** of float including any vehicles that will stay hooked up

**Estimated weight of unit:** \_\_\_\_\_

**Will there be music with your float?**      Yes      No

**How many people will be on/at the display during the event?** \_\_\_\_\_